LOUISIANA STATE POLICE RIVERBOAT COMPARISON BY MARKET FOR THE MONTH OF: NOVEMBER 2010

PREVIOUS MONTH

SAME MONTH PRIOR YEAR

| <u>Licensee</u> | <u>Nov-10</u> | Oct-10 | <u>Difference</u> | <u>%</u> | <u>Nov-09</u> | <u>Difference</u> | <u>%</u> |
|--------------------------|---------------------|---------------|-------------------|----------|--------------------|-------------------|----------|
| | | | | | | | |
| BOOMTOWN BOSSIER | \$6,791,216 | \$7,271,091 | (479,874) | -6.6% | \$6,520,060 | 271,156 | 4.2% |
| ELDORADO RESORT | \$11,244,959 | \$12,647,303 | (1,402,344) | -11.1% | \$11,933,502 | (688,543) | -5.8% |
| HORSESHOE | \$16,634,094 | \$20,535,838 | (3,901,744) | -19.0% | \$18,068,028 | (1,433,934) | -7.9% |
| DIAMONDJACKS | \$5,755,866 | \$6,295,980 | (540,114) | -8.6% | \$6,020,100 | (264,234) | -4.4% |
| SAM'S TOWN | <u>\$9,112,428</u> | \$9,859,803 | (747,375) | -7.6% | \$9,284,183 | (171,754) | -1.8% |
| Total Shreveport/Bossier | \$49,538,563 | \$56,610,014 | (\$7,071,451) | -12.5% | \$51,825,873 | (\$2,287,309) | -4.4% |
| | | | | | | | |
| GRAND PALAIS | \$8,644,615 | \$9,674,325 | (1,029,710) | -10.6% | \$9,364,626 | (720,011) | -7.7% |
| ISLE - LC | \$1,180,175 | \$1,245,469 | (65,293) | -5.2% | \$1,050,519 | 129,656 | 12.3% |
| L'AUBERGE DU LAC | <u>\$26,534,714</u> | \$26,397,628 | 137,086 | 0.5% | \$23,438,077 | 3,096,638 | 13.2% |
| Total Lake Charles | \$36,359,504 | \$37,317,422 | (\$957,918) | -2.6% | \$33,853,221 | \$2,506,283 | 7.4% |
| | | | | | | | |
| AMELIA BELLE | \$3,663,417 | \$4,420,593 | (757,176) | -17.1% | \$3,310,620 | 352,798 | 10.7% |
| BOOMTOWN N.O. | \$11,569,756 | \$12,974,400 | (1,404,644) | -10.8% | \$11,738,353 | (168,596) | -1.4% |
| TREASURE CHEST | \$8,644,721 | \$9,088,593 | (443,872) | -4.9% | <u>\$7,480,662</u> | 1,164,059 | 15.6% |
| Total New Orleans | \$23,877,895 | \$26,483,586 | (\$2,605,692) | -9.8% | \$22,529,634 | \$1,348,260 | 6.0% |
| | | | | | | | |
| BELLE OF B.R. | \$5,426,398 | \$5,713,630 | (287,233) | -5.0% | \$5,480,142 | (53,744) | -1.0% |
| HOLLYWOOD B.R. | \$9,098,929 | \$9,540,830 | (441,902) | -4.6% | \$9,105,265 | (6,337) | -0.1% |
| Total Baton Rouge | \$14,525,326 | \$15,254,461 | (\$729,134) | -4.8% | \$14,585,407 | (\$60,081) | -0.4% |
| _ | | | | | | • | |
| Riverboat Total | \$124,301,288 | \$135,665,483 | (\$11,364,195) | -8.4% | \$122,794,135 | \$1,507,153 | 1.2% |
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